



## READY. SET. GO!

Are you a Liberal woman who is thinking of running or want to support a woman who plans to run? If so, you may be interested in a women's campaign school in your region. Let us know if are interested and we can get you started or help line up speakers for you. Future training sessions are currently being planned in Quebec and BC. Contact: Mary Pynenburg President National Women's Liberal Commission [marypynenburg@me.com](mailto:marypynenburg@me.com) or Dr. Carolyn Bennett Chair of Liberal Women's Caucus [Steele6996@gmail.com](mailto:Steele6996@gmail.com) (See inside for photos of the recent NWLC/Liberal Women's Caucus campaign school in PEI)

The Sept 14, 2013 "Political Workshop, or roadmap for entering politics, that was held in Ottawa was quite a success. Some 40 women participated in a very dynamic day's event (see photo below). Please visit [www.facebook.com/betsymcgregor](http://www.facebook.com/betsymcgregor) to see some 21 photos of the interactive day.

Participants drove from London to Toronto to Montreal to be a part of the training. High praise for the Ottawa-Vanier Women's Liberal Association (OVWLA). From a Minister to School Board members to Ottawa Councillors, it was an excellent experience for all those thinking of running, in the future.



If you would like to see more Liberal women elected to parliament, please consider donating to the Judy Fund for Liberal women candidates:

<https://action.liberal.ca/en/judylamarsh>

You can contribute monthly - \$10 or more makes a real difference.

If you contribute \$100 a month to the \$1200 annual maximum, you are automatically a Laurier club member as well. After the tax credit is factored in, donating this amount could cost you as little as \$47.92 a month

If you would like to host a Judy event, we have created an online toolkit: <http://nwlc-clfn.liberal.ca/blog/judy-event-toolkit/>. Contact Carlene Variyan [cvariyan@gmail.com](mailto:cvariyan@gmail.com) or Mary Pynenburg [marypynenburg@me.com](mailto:marypynenburg@me.com) for the password.

# A CAMPAIGN SCHOOL AND MORE



At the Ottawa airport en route to PEI via few past candidates and Dr. Bennett, Chair of Liberal Women's Caucus



NWLC and Liberal Women's Caucus campaign school event schedule in Charlottetown PEI Aug 26th



A big thank you to Lynne Steele and Elayne McLayne (and her team of PEI volunteers) for ensuring women's campaign school and related events were successful



Past Candidate Anita Vandenberg, national campaign co-chair Katie Telford and Dr. Carolyn Bennett provide insights for the campaign school's final expert panel



Senator Grant Mitchell, Teresa Mitchell, Senator Elizabeth Hubley, MP Judy Foote, NWLC President Mary Pynenburg, Senator Mobina Jaffer and past BCWLC president Caprice Barbour at Judy Fund fundraiser after the campaign school



First woman premier of PEI and first woman premier in Canada, Senator Catherine Callbeck speaking at Judy Fund fundraiser



Past candidates were welcomed by Dr. Carolyn Bennett to a Liberal women's caucus strategic planning session that was facilitated by MP Joyce Murray



Dr. Carolyn Bennett and Mary Pynenburg appreciating the local press coverage - a large photo, with Senator Catherine Callbeck, above the fold on the front page of PEI Guardian!



Congratulating Dr. Kirsty Duncan (left) on her new role as Liberal Status of Women Critic



Networking with past candidates and a few other campaign school attendees (and sampling local cuisine) after Liberal Women's caucus strategic planning session

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CONGRATULATIONS TO CHRYSTIA  
FREELAND, OUR NEW TORONTO CENTRE  
BY-ELECTION CANDIDATE!

Chrystia Freeland won the nomination on Sept 15, 2013 to represent the Liberals in the upcoming by-election in Toronto Centre, a seat that was held by former interim party leader Bob Rae. The next step is the by-election itself - stay tuned.

Freeland is the author of the award-winning book called *"The Plutocrats: The Rise of the New Global Super-Rich and the Fall of Everyone Else"*. Freeland recently quit as managing director and editor of Canadian-owned Thomson Reuters and moved her children from New York to Toronto.

She will help advise Liberal Party Leader Justin Trudeau on economic issues and in particular, it is anticipated she will contribute policy ideas to improve the economic outlook for Canada's middle class.

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WHAT PEOPLE ARE SAYING

*"In Chrystia Freeland, I have met someone with an impressive understanding of the issues facing Canadians and a profound desire to address them. She is the best person to represent the great riding of Toronto Centre."*

- **Hon. Bill Graham, Campaign Co-Chair, MP for Toronto Centre-Rosedale 1993-2006**

*"Chrystia Freeland brings the right mix of life experience, financial gravitas and compassion to make her the next great Member of Parliament for Toronto Centre."*

- **Hon. Glen Murray, Campaign Co-Chair, MPP for Toronto Centre**

*"Toronto Centre is the most diverse riding in the country and home to the richest, the poorest and everyone in between. The growing income gap is a national issue but it's also an issue that affects the residents of this riding. Chrystia is uniquely positioned to help our party focus and address these challenges"*

- **Sachin Aggarwal, Campaign Co-Chair**



Chrystia Freeland, Todd Ross & Diana Burke

*"Chrystia possesses a unique combination of economic smarts and compassion. Her grasp of the most important issues of our time and her profound desire to address those challenges, will make her one of the most impressive candidates seeking public office. I think Toronto Centre would benefit tremendously from Chrystia's leadership and I am proud to support a dynamic female candidate."*

- **Amanda Alvaro, Campaign Co-Chair**

*"I have been reading Chrystia Freeland's articles for years, with enormous admiration for her brains, her judgement and her concerns about how we can build societies in which a vibrant middle class can grow and thrive in the 21st century. I am incredibly excited that she has chosen to enter politics and run for the Liberal nomination in Toronto Centre and am excited to volunteer my time to help her succeed."*

- **Chaviva Hosek, President Emeritus, The Canadian Institute for Advanced Research, former Director of Policy and Research to The Rt. Honorable Jean Chretien 1993-2000**

*"As an active Liberal in the riding since 1985 and one of its former MPPs, I see Chrystia Freeland as an outstanding candidate. She is smart, caring, connected and brings a fresh and idealistic voice to our community and the Liberal Party of Canada."*

- **Tim Murphy, past MPP for St. George - St. David and former Chief of Staff to Prime Minister Paul Martin**

Ref. <http://www.chrystiafreeland.ca>

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## BC WOMEN'S LIBERAL COMMISSION & THE BIG RED MACHINE

Our BCWLC Executive team, working group members and EDA reps have almost doubled in number over the past 3 months with our renewed enthusiasm to “*Add Women – Change Politics*”:

- **Mantra 1:** The party with the greatest number of engaged members – wins.
- **Mantra 2:** Under-commit (and over-deliver)
- **Observation 1:** Enthusiasm is infectious: Be contagious!
- **Over-arching Philosophy:** It is all about connections, increasing capacity, and utilizing the energy of everyone who wants to be involved.
- **Strategy:** Our teams are led by executive committee members, but the only criteria to being a team member is membership in the party and a desire to work.

We have three teams, each with a lead from our table officers, each with specific goals and strategies:

1. Our **Communications** team is focused on enhancing our website to carry not only our activities and plans, but the messages of our women MPs, and other MPs with positions that are important to us.

2. At the invitation of a (male) EDA VP our **Fundraising and Events team** is working collaboratively to host a universally attractive Judy event – beer sampling – in a local brewpub. This group is also actively engaged in the annual collaborative “connections” event - with the women of the Young Liberals. Last year was a vibrant opportunity for young women just starting careers to network with women (and men) who have been in their careers a little longer, as well as to hear some tremendous speakers with inspiring stories.

3. The BCWLC is committed to having a minimum of 1 potential candidate in every riding – a commitment supported by the Provincial executive team! Our **Candidate Recruitment** team is developing a support network and strategy for women nominees and

candidates in coming elections, based upon the experiences of past candidates and nominees. They are also scouring the province looking for female community leaders from all sectors. Once potential candidates are engaged, the support network and strategy will be implemented to assist these women in their campaigns. We anticipate these activities will also, simultaneously, be developing campaign teams!

We benefit by working collaboratively with the other commissions – engagement and increased capacity is really all about connections and multiplication through combined efforts and networks, leveraging each other’s initiatives. Opportunists, we are currently collaborating on a Senior’s Commission policy initiative.

And, we are also actively engaged in increasing the capacity of every riding and commission in British Columbia. By including one BCWLC representative on every riding executive team, both teams benefit by the increased capacity and collaborative opportunities that build cohesion.

Consider the scenario:

- An EDA is considering/planning an initiative
- Our representative on this team communicates with the entire BCWLC team (at full force this will be over 60 women throughout the province: including affiliates it could be far more).
- Suddenly the EDA team has support and expanded capacity (technology doesn’t require we be located in the community to help)
- Through this communication we determine there are similar initiatives happening – or have happened - elsewhere in the province: resources and expertise are pooled, best practices developed...
- **Fable is de-mystified: We are “The Big Red Machine”**

- Margo Metcalfe, President BCWLC  
[mmetcalfe@liberal.ca](mailto:mmetcalfe@liberal.ca)

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## DANIELA CHIVU, PRESIDENT OF THE MULTICULTURAL COMMISSION LPC-Q

While pursuing my degree in Political Sciences, at Concordia University, Montreal, which is well known for being an international community, I was eager to serve my fellow students and work with the Concordia University Administration for better study conditions for all. I was elected as the President of the Association of Political Sciences of Concordia University. During my tenure as President, I organized meetings for the benefit of fellow students, in which foreign Ambassadors to Canada were invited as guest speakers. During these years, I also participated in The International European Model United Nations in The Hague, Netherlands, held at the International Court of Justice, as a participant in the Model United Nations. For my role at these conferences, I was honored to receive two awards.

Eager to bring my contribution to the political debate in Canada, I have embraced

membership of the Liberal Party of Canada, as I share the fundamental principles and values of the party - first as a Young Liberal. I worked for many years with the Young Liberals. I participated in several important meetings of the party, during which I contributed to advance the cause of the party, among the Youth of Canada and travelled to several cities in the Province of Quebec, for that purpose.

I studied Business Administration at Queensland International Business Administration Academy, in Coolangatta, Australia. I have travelled to and lived in Africa and Europe. I speak Romanian, my mother tongue, as well as English, French, Spanish, Italian, Russian and Turkish.

Later, I was recruited by a United Nations Specialized Agency, the International Civil Aviation Organization (ICAO), based in Montreal, where I served for four years. During my assignment with ICAO, I had first-hand experience in dealing with multiculturalism in this milieu in which several diverse nationalities and cultures from all around the world, through the staffs of the Organization,

cohabit in harmony in the true meaning of the phrase "Global Village.

Once, my assignment with ICAO was completed, I resumed full membership with the Liberal Party, participating in several defining meetings of the party, organized both at the national (e.g. the Liberal Biennial Convention held in January 2012, where I strongly voiced my concerns with respect to the way forward of the party) and at the provincial level. For both, I am committed to participating actively to the rebuilding of the party.

In June 2012, I was elected to be the President of the Multicultural Commission for the LPC-Q. For the past one and a half years, the outreach within the cultural communities has been constant and intensive. People are happy to participate around the table and bring new ideas forward.

My direct experience in the international and multicultural environment helped the outreach process to the diverse multicultural communities in the province of Quebec, particularly in the Montreal area. I consider multiculturalism as part of the fabric of the Liberal Party and the mission I have given myself is to ensure that all cultural communities in Quebec are represented in an equitable way in the Party - that their voices will be heard. It is my firm conviction that the main function of the Multicultural Commission is to ensure that all members of the Liberal Party are fully integrated and that their concerns would be fully addressed by the party, with due regard to their values and beliefs.

As of November 2012, I have been serving as Convenor for Global affairs at the National Council of Women of Canada (NCWC). As of August of this year, I have also taken on responsibility for Citizenship and Immigration at the NCWC and I was recently appointed as the NCWC Representative to the U.N.

- Daniela Chivu  
[europa75@gmail.com](mailto:europa75@gmail.com)



Daniela Chivu



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## LIBERALS NEED MORE YOUNG WOMEN TO LEAD THE CHANGE!

It's no secret that women constitute only 24% of all the House of Commons when women constitute at least 52% of the Canadian population.

This is a stark underrepresentation of women in our democracy. Especially if we want to change the country by adding more women to our politics, the Liberal Party of Canada should perhaps look first at how we can change our own party.

How many of our party's leading roles, such as riding presidents, provincial boards, candidates, or staff have traditionally (or even recently) been filled on an equal basis by women? Like most political movements in Canada, we would likely find women to be grossly underrepresented in many of these capacities, but in British Columbia the Young Liberals have been doing our part to try to change that.

In the past two years we've held our largest-ever Young Liberal "Women's Connections" events with the BC Liberal Women's Commission, connecting non-partisan and Liberal-minded young BC women with networks of successful and leading Liberal women in both business and politics. We've held lively roundtable discussions on women in politics with leaders such as Arlene Perly Rae, and before nomination races have even begun, we've more than doubled the number of young women signed up as Young Liberals in BC.

It's been our strong belief that engaging more women in our organization is not only the right thing to do in terms of ensuring better representation, but that Young

Liberal women bring a unique perspective on how best to grow the party and reach out to new communities. In BC, it has certainly been our experience that adding women really does change politics.

I'm running for President of the Young Liberals of Canada because I believe we need to launch the largest, most innovative, and most diverse youth movement in the history of Canadian politics to make Justin Trudeau our next Prime Minister. I know we cannot be successful in that goal without further participation and leadership from young women.

We must build upon the foundations that exist with events like Women's Connections in BC and the nation-wide Young Liberal 'Beyond the Numbers' initiative to recruit and engage young

Canadian women at every possible opportunity. The Young Liberals of Canada can also help in these efforts by facilitating a much closer working relationship with the National Liberal Women's Commission, our Women's Caucus, and what will hopefully soon be a very large national network of newly-nominated female candidates.

If we succeed in involving more Young Liberal women today, we'll be much closer to ensuring that Canadians elect a Liberal government and the largest number of women in the history of the House of Commons.

That's exactly the kind of change we need Young Liberals to lead.

*- Justin Kaiser is a candidate for President of the Young Liberals of Canada, and is currently serving his second term as President of the Young Liberals of Canada in BC.*



Justin Kaiser

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## PROMOTING EQUALITY BETWEEN MEN AND WOMEN IN THE ECONOMIC DEVELOPMENT OF QUEBEC

As part of the event "Quebecers Participate in Change!" the leader of the Quebec Liberal Party (PLQ), Philippe Couillard, has proposed new measures to promote equality between men and women in the economic development of Quebec. For the occasion, more than 500 people gathered in Montreal.

"It was a Liberal government when Quebec women received, on 25 April 1940, the right to vote. Quebec men and women, regardless of their social status, level of education or origin have equal rights. This equality is a pillar of our society and we will continue to promote an inclusive and just society with respect for the value," said Mr. Couillard.

The Liberal leader proposes to increase efforts in technical and vocational training in order to facilitate young women's access to non-traditional occupations. In addition, he wants to continue the recovery efforts of women's entrepreneurship in the following ways:

- For the private sector, establishing measures in conjunction with the AMF (Autorité des marchés financiers) and parallel to the measures in Ontario where a "comply or explain" program was recently announced; so, that listed companies equip themselves with a plan for equitable representation of women in senior management and boards of directors. This method aims to foster the development of best practices, in governance, on a non-binding basis.
- For public bodies and companies that engage in bidding: a criterion for further evaluation might be the presence or absence of an equity policy implementation among bidders;
- Finally, the leader of the Quebec Liberal Party wants to study how to better support female entrepreneurship in collaboration with public investors (e.g. *Caisse de depot et placement du Québec* and *Investissement Québec*).

The Liberal leader also took the opportunity to remind people of the history of actions by the PLQ to promote equality between men and women in Quebec.

In December 1961, the liberal Claire Kirkland - Casgrain was the first woman member elected to the National Assembly of Quebec. In 1964, the PLQ ended the legal incapacity of married women. In 1973, it created the Council on the Status of Women. In 2006, the reestablishment of parenting allowances and the return of family allowances, cut off by the Parti Québécois, contributed to the reconciliation between work and family. A Liberal government also ensured equality between men and women in the Council of Ministers and on the boards of crown companies; it strengthened the Pay Equity Act and it formally enshrined equality men and women in the Quebec Charter of Rights and freedoms.

"Quebec women occupy an important place in the social, economic and cultural development of our nation. However, these achievements should not prevent us from offering new ways to promote best practices in all spheres of our society. This is why the PLQ, building on its achievements over the past decades, will continue to offer new ways to ensure equal opportunities for all Quebecers and all Quebecers," said the head of the PLQ.



Daniela Chivu, President, Multiculturalism commission of the LPCQ, Eleni Bakopanos President of QWLC (who helped organize this large women's event) and MNA Kathleen Weil, former Minister of Immigration of Quebec.

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## OCTOBER IS WOMEN'S HISTORY MONTH

Women's History Month is an annual declared month worldwide that highlights the contributions of women to events in history and contemporary society. It is celebrated in October in Canada, corresponding with the celebration of [Persons Day](#) on October 18. (Note: It is celebrated during March in the United States, the United Kingdom, and Australia, corresponding with [International Women's Day](#) on March 8th).

Persons Day commemorates the case of [Edwards v. Canada \(Attorney General\)](#), more commonly known as The Persons Case - a famous Canadian constitutional case decided on October 18, 1929 by the [Judicial Committee of the Imperial Privy Council](#), which was, at that time, the court of last resort for Canada, which held that women were eligible to sit in the Canadian Senate. Several women's groups across Canada celebrate the day, including The Women's Legal Education and Action Fund (<http://leaf.ca/>) and The Canadian Women Voters Congress (<http://womenvoters.ca>). For example, LEAF Manitoba's 23rd annual Persons Day breakfast will be held on Fri. Oct. 18 from 7:15 - 9:00 a.m. at the Winnipeg Convention Centre. Guest speaker, Madame Justice Sheila Martin, Court of Queen's Bench, Calgary, will discuss "Judging Equality". Tickets are \$25 and are available from McNally Robinson Booksellers, Manitoba Status of Women (204) 945-6281 and LEAF Manitoba (204) 453-1379, [leafmb@mymts.net](mailto:leafmb@mymts.net). Proceeds support equality for women and girls.

In 1979, on the 50th anniversary of the Privy Council's decision, the Government of Canada instituted the [Governor General's Awards in Commemoration of the Persons Case](#) to recognize outstanding contributions to advance equality for women in Canada. The Awards are presented annually at a ceremony on Persons Day. People of merit can be nominated annually. ( <http://www.swc-cfc.gc.ca/dates/gg/index-eng.html>).



Person's Case sculpture: <http://sen.parl.gc.ca/portal/publications/factsheets/fs-women-e.htm>

### **CONTACT US:**

*Do you have an article, or photos, or notices of upcoming events about women in politics?*

*Mary Pynenburg, President*

*National Women's Liberal Commission (NWLC)*

*[marypynenburg@me.com](mailto:marypynenburg@me.com) Twitter: [@womanwhovotes](https://twitter.com/womanwhovotes)*

*Complete contact list of the NWLC executive team from across the country:*

*<http://nwlc-clfn.liberal.ca/nwlc-executive/>*

*Find us on Facebook:*

*National Women's Liberal Commission*

*<https://www.facebook.com/groups/2359386383/>*